



## E-Newsletter Advertisement Information

The monthly *Bass Line* e-newsletter of the International Society of Bassists, sent to the email addresses of over 4,000 performers, teachers, students, vendors, press contacts and friends of the bass every month, is a valuable source of information for bassists everywhere. Your advertisement will reach a receptive and influential audience at a reasonable cost.

**DEADLINES: End of the month for publication in the next month's issue.**

### BILLING INFORMATION:

Total payment is due with your artwork, payable to the International Society of Bassists (ISB) in U.S. funds. In addition, we accept MasterCard, Visa and American Express.

### DIMENSIONS & PRICES (for consecutive issues):

- **Promotional Badges** include one image, 100 pixels by 100 pixels (w x h), and 100 words.
- **Mini Banners** are 125 pixels by 50 pixels (w x h).

SIZE	FOR 1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
Promotional Badge	\$250	\$600	\$900	\$1,200
Mini Banner	\$100	\$240	\$360	\$480

### ADDITIONAL INFORMATION:

- Banner content must be related to the double bass.
- No animation, please.
- E-mail artwork and instructions to [info@ISBworldoffice.com](mailto:info@ISBworldoffice.com) using either JPG or GIF formats. Advertisers may supply new banner artwork by the stated deadline above for consecutive issues at no additional charge.
- When making a reservation, please specify the size and issue in which it should first appear.
- The ISB reserves the right to reject a banner or badge ad.

Contact Name/Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

For (badge size) \_\_\_\_\_ to run (# of issues) beginning (month/year) \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_  Check enclosed  Credit card

Visa  MC  AmEx \_\_\_\_\_ Exp \_\_\_\_\_

Cardholder name: \_\_\_\_\_

**Please direct e-newsletter advertisements and inquiries to:**

INTERNATIONAL SOCIETY OF BASSISTS

14070 Proton Rd. Suite 100 LB9

Dallas, TX 75244

[info@ISBworldoffice.com](mailto:info@ISBworldoffice.com)