

## Website Banner Advertisement Information

The International Society of Bassists Web site at [www.ISBworldoffice.com](http://www.ISBworldoffice.com) is a valuable source of information for bassists everywhere - performers, teachers, students and enthusiasts. Your advertisement will reach a receptive and influential audience at a reasonable cost.

### DEADLINES:

<i>QUARTER</i>	<i>RESERVATION DUE</i>	<i>ARTWORK DUE</i>	<i>POSTED</i>
Jan.-March	November 15	December 1	January 1
April-June	February 15	March 1	April 1
July-Sept.	May 15	June 1	July 1
Oct.-Dec.	August 15	September 1	October 1

### BILLING INFORMATION:

Total payment is due with your artwork, payable to the International Society of Bassists (ISB) in U.S. funds. In addition, we accept MasterCard, Visa and American Express.

### DIMENSIONS & PRICES:

- Home Page Banners are 355 pixels by 70 pixels (w x h), with a 12K maximum file size.
- Sidebar Badges are 140 pixels by 200 pixels (w x h), with an 8K maximum file size.
- Medium Badges are 140 pixels by 115 pixels (w x h)
- Mini Banners are 140 pixels by 50 pixels (w x h)
- Pricing is for consecutive quarters only.

<i>SIZE</i>	<i>FOR 1 QTR</i>	<i>FOR 2 QTRS</i>	<i>FOR 3 QTRS</i>	<i>FOR 4 QTRS</i>
Home Page Banner	\$300	\$450	\$525	\$675
Sidebar Badge	\$150	\$250	\$325	\$375
Medium Badge	\$100	\$150	\$225	\$275
Mini Banner	\$ 75	\$125	\$175	\$225

### ADDITIONAL INFORMATION:

- Banner content must be related to the double bass.
- Banners should be compatible with the general look and content of the Web site.
- No animation, please.
- E-mail artwork and instructions to [info@ISBworldoffice.com](mailto:info@ISBworldoffice.com) using either JPEG or GIF formats. Advertisers may supply new banner artwork by the deadlines above for consecutive quarters at no additional charge.
- When making a reservation, please specify the banner size and quarter it should first appear on the Web site.
- The ISB reserves the right to reject a banner or badge ad.
- IF YOU NEED TO HIRE A GRAPHIC ARTIST for your banner, the ISB endorses Stewart Design, [Amy@stewartdesign.com](mailto:Amy@stewartdesign.com). Advertisers will be responsible for the cost of requested changes if artwork is not supplied.

**Please direct banner ads and inquiries to:**  
INTERNATIONAL SOCIETY OF BASSISTS  
[info@ISBworldoffice.com](mailto:info@ISBworldoffice.com)